

दीर्घायु भवः



“

In the fiscal year 79-80, Ambe Steels recorded a commendable performance, achieving total sales of 160,000 metric tons, equivalent to a monetary value of \$150 million (NPR 2025 Crore).

**AMBE
STEELS**

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Boasting a robust production infrastructure, the company commands a formidable production capacity of 1400 metric tons per day.



AMBI



Ambe Steels, a prominent entity within Nepal's steel industry landscape, was founded in 2008. Distinguished as one of the largest steel companies in the nation, it operates two state-of-the-art factories: Ambe Steels located in Bhairahawa, and Jay Ambe Steels situated in Nepalgunj.

Boasting a robust production infrastructure, the company commands a formidable production capacity of 1400 metric tons per day.

In the fiscal year 79-80, Ambe Steels recorded a commendable performance, achieving total sales of 160,000 metric tons, equivalent to a monetary value of \$150 million (NPR 2025 Crore). Through strategic initiatives and steadfast dedication to quality, Ambe Steels continues to fortify its position as a key player in Nepal's steel manufacturing sector.

AMBE STEELS



OUR STORY

**A history of success, vast experience,
professionalism and enthusiasm.**





LEADING THE INDUSTRY WITH QUALITY SERVICE

Ambe Group was established in 1982 as a trading company, importing electronics and garments from Hong Kong and Singapore. Within its first three years of trading, Ambe Group had grown into one of the largest trading firms in Nepal.

After two decades of leading Nepal's international trade industry, Ambe Group began to diversify. In 2004, the group established Ambe Cement, its first manufacturing unit in Parwanipur, Birgunj. Following this, the group continued to expand into multiple business verticals with interests in banking, real estate, property development, food manufacturing, and the steel industry.

Ambe Group continues to grow from strength to strength, recently doubling its annual turnover to over NRs 3000 crore (\$200 million) with over 4000 employees.



AMBE GROUP



Ambe Group
Head Office, Kathmandu



Ambe Steels Ltd.
Bhairahawa, Rupandehi



Jay Ambe Steels Ltd.
Nepalgunj, Banke



Ambe Cement Pvt. Ltd.
Parwanipur, Parsa



Riddhi Siddhi Cement Ltd.
Hetauda, Makawanpur



Shaurya Cement Industries Ltd.
Mirchaiya, Siraha



Ambe Mobile Pvt. Ltd.
(Sole distributor of LAVA & BENCO Mobile Phones)
Kathmandu



Mahalaxmi Mobiles Pvt. Ltd.
(Sole distributor of ITEL Mobile Phones)
Kathmandu



Ambe Housing & Developers Pvt. Ltd.
Kathmandu



Milestone Complex Pvt. Ltd.
Ambe Complex, Kathmandu

and other trading, real estate, and banking businesses.

WHY WE'RE DIFFERENT

ईन्जिनियरको पहिलो रोजाइ
अठ्ठे स्टील्स



- ✓ A well-known manufacturer of TMT bars in Nepal
- ✓ Large production capacity from two different plants (Bhairahawa / Nepalgunj).
- ✓ Uninterrupted supply of all sizes at any time.
- ✓ Strong trust and preference from clients, particularly builders and contractors.
- ✓ High quality consistency for over two decades.
- ✓ Highest seller of TMT rebar in Nepal.
- ✓ Most consistent mass per meter production due to advanced vertical horizontal mills.
- ✓ On-site technical support to the contractors.





Our company's mission is to deliver top-tier steel products at affordable prices, characterized by unwavering quality that instills trust in our customers.

AMBE
STEELS

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Our vision is to be Nepal's foremost provider of superior steel solutions, recognized for excellence, integrity, and customer satisfaction.



“ With over a decade of experience in the steel industry, Ambe Steels takes pride in its consistent growth, robust customer relationships, and efficient operations.

Our distribution network ensures that our products reach every corner of Nepal.

**Shovakar (Hari)
Neupane**

**Chairman and
Managing
Director**





Shovakar (Hari) Neupane is the founder, chairman and managing director of Ambe Group. He is a shining example of what inspiration and determination can bring. He is recognized as a prominent entrepreneur; he has made significant contributions to the steel and cement industries in Nepal.

Mr. Neupane was born in September 1958. He completed his bachelor's degree in Business Administration from Tribhuvan University. From 2004 onwards, he began expanding Ambe Group into multiple business verticals, driving its growth and diversification.

His professional affiliations include the following:



Vice-President
Nepal Steels Rolling Mills Association (NSRMA), Nepal



Executive Member
Cement Manufacturer Association of Nepal (CMA) Nepal



Chairman
Riddhi Siddhi Cement Ltd., Hetauda, Makawanpur



Co-owner
Shaurya Cement Industries Ltd. Mirchaiya, Siraha

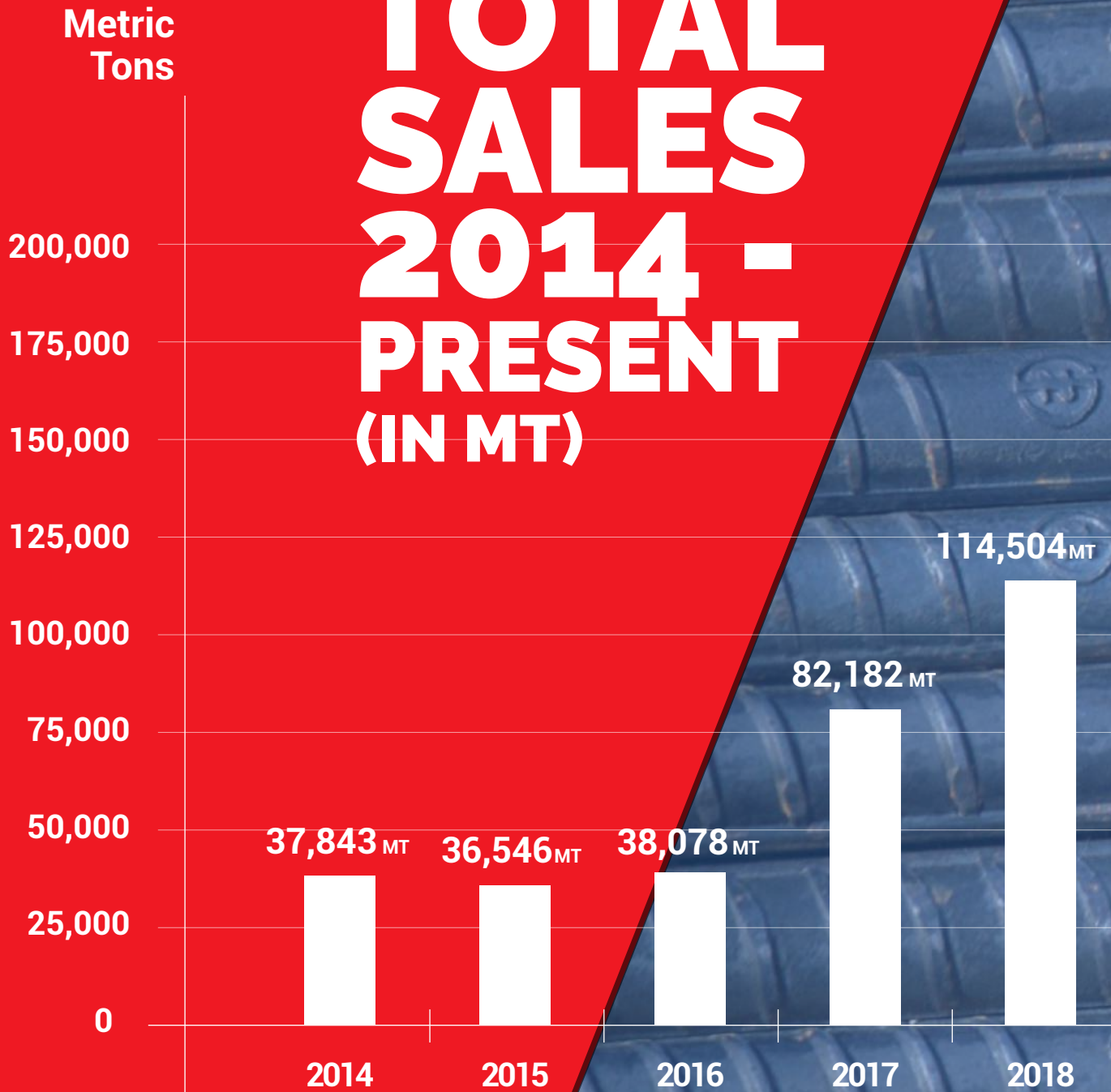


Founder/ Chairman
Lilaram Kuntidevi Neupane Pratisthan, Bhairahawa 2010.



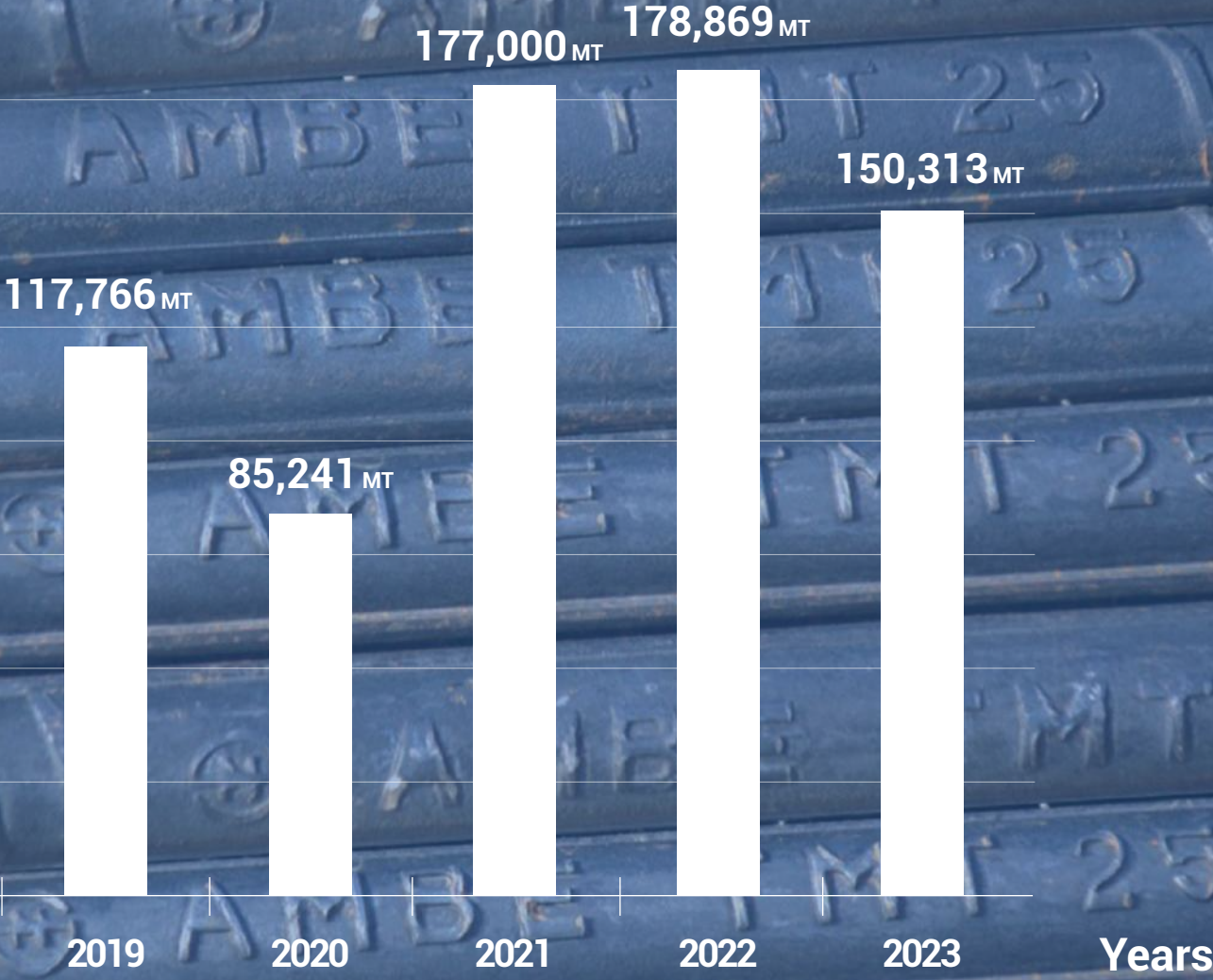
Honorary Consul
of the Republic of Lithuania for Nepal since April 3, 2017.

TOTAL SALES 2014 - PRESENT (IN MT)





15.6% MARKET SHARE (2023)





Fe 500 TMT Rebar

Fe 500D TMT Rebar

Gabion Box

GI Wire

Torkari Wire

Binding wire



PRODUCTS

MS Billet

MS Flat

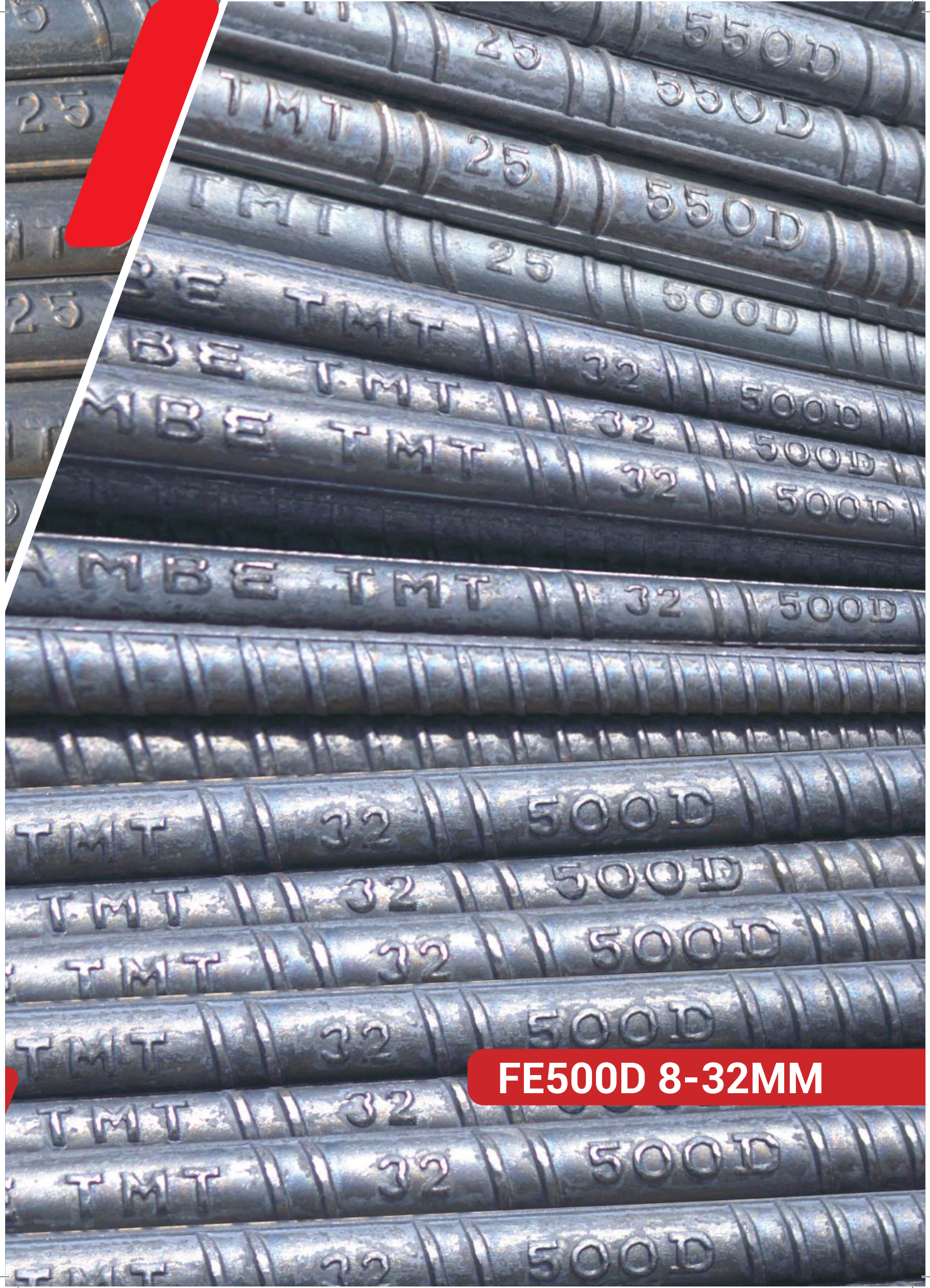
MS Square



FE500 8-32MM



**OUR
MAJOR
PRODUCTS**



FE500D 8-32MM



GABION BOX



BINDING WIRE



MS FLAT

ADDITIONAL PRODUCTS



GI WIRE



TORKARI WIRE



MS BILLET



AMBE
STEELS

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MS SQUARE

FE 500

DESCRIPTION	NS 191 (Nepal Standard)	IS:1786: 2008	AMBE FE 500
Yield Stress (YS).N/mm ²	≥ 500	≥ 500	525-560
Elongation (%)	≥ 12	≥ 12	18-22
Tensile Strength	≥ 545	≥ 545	550-610
Ratio (UTS/YS)	≥ 1.09	≥ 1.08	1.10-1.13
Carbon	≤ 0.3 %	≤ 0.30%	0.20%
Sulphur	≤ 0.055%	≤ 0.055%	≤ 0.050%
Phosphorus	≤ 0.055%	≤ 0.055%	≤ 0.050%
Sulphur + Phosphorus	≤ 0.105%	≤ 0.105%	≤ 0.100%

TEC SPEC



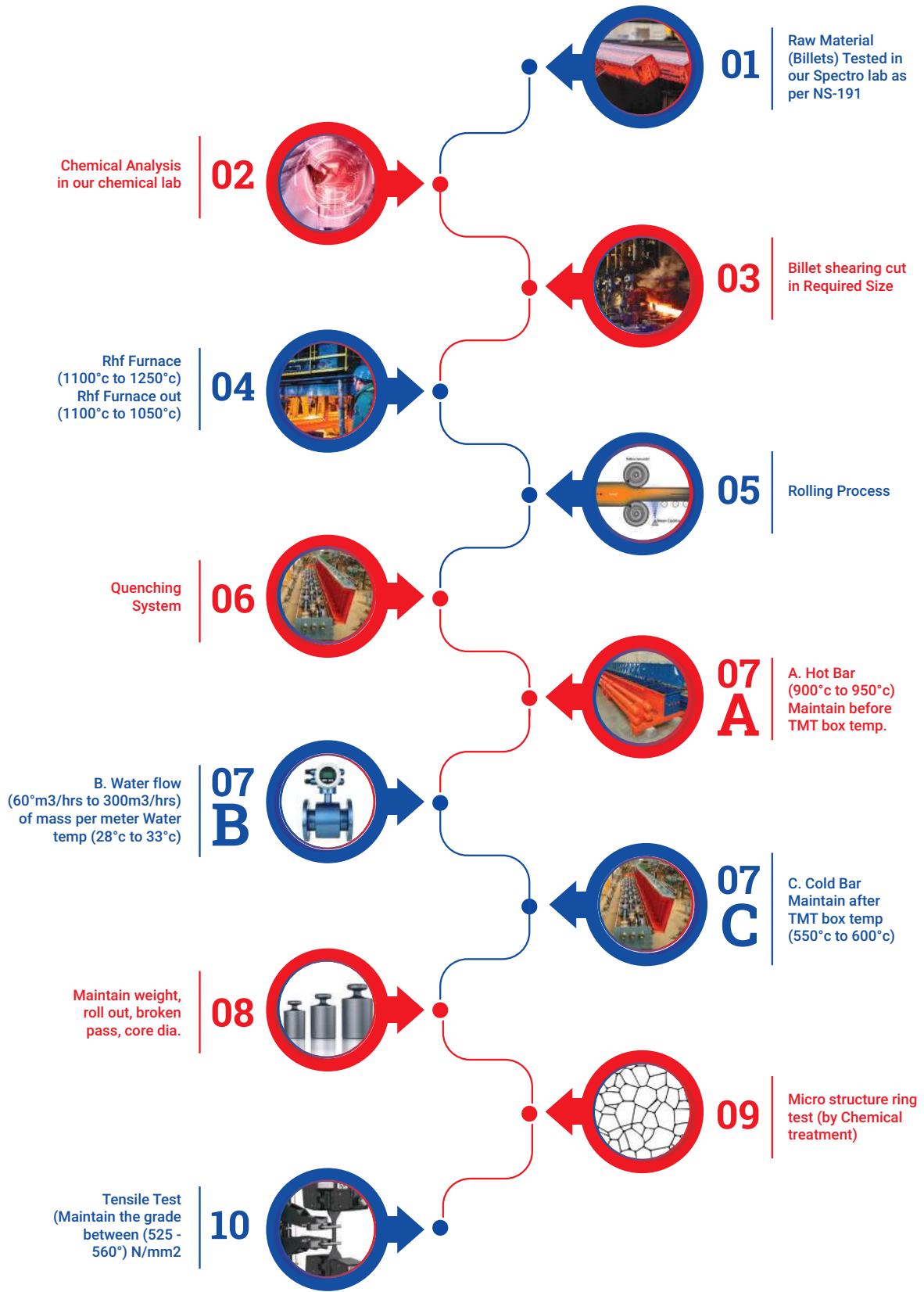
FE 500D

DESCRIPTION	NS 191 (Nepal Standard)	IS:1786: 2008	AMBE FE 500D
Yield Stress (YS).N/mm ²	≥500	≥ 500	525-560
Elongation (%)	≥ 16	≥ 16	18-25
Tensile Strength	≥ 565	≥ 565	570-610
Ratio (UTS/YS)	≥ 1.13	≥ 1.10	1.13-1.16
Carbon	≤ 0.25 %	≤ 0.42 %	≤ 0.21%
Sulphur	≤ 0.040%	≤ 0.040%	≤ 0.025%
Phosphorus	≤ 0.040%	≤ 0.040%	≤ 0.035%
Sulphur + Phosphorus	≤ 0.075%	≤ 0.075%	≤ 0.060%

TECHNICAL SPECIFICATIONS

QUALITY CONTROL PROCESS









OFFICIAL RECOGNITION GALLERY





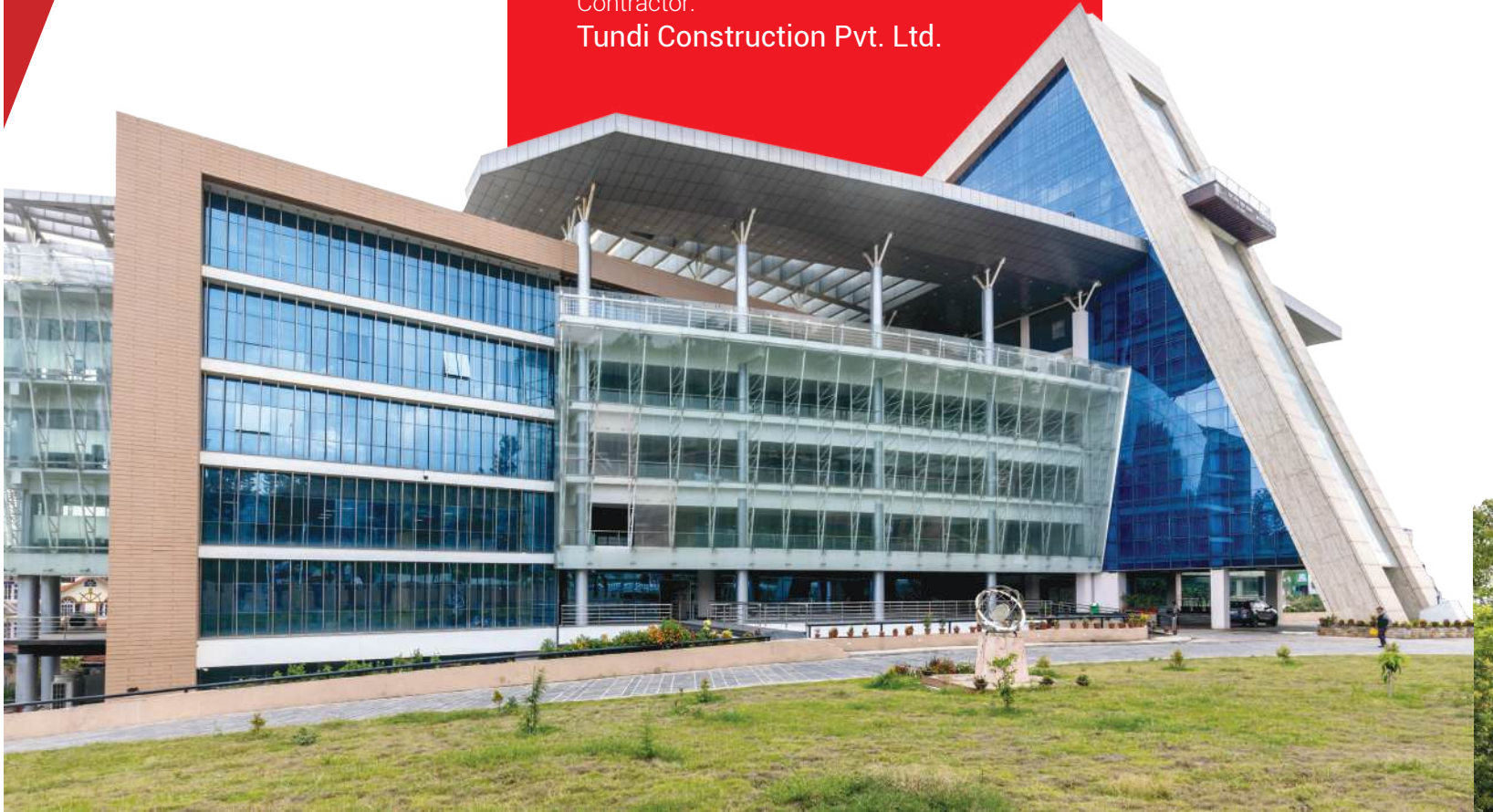
FE 500 MA

01

AANSON Building

Sinamangal, Kathmandu

Contractor:
Tundi Construction Pvt. Ltd.



02 Bagmati Bridge

Sarlahi

Contractor:
Rasuwa Construction
Company Pvt. Ltd. /
Elite Construction Pvt. Ltd.

03 Balephi Hydropower (23.52 MW)

Sindhupalchowk

Contractor:
Himal Hydro Pvt. Ltd.





JOR PROJECTS

04 Bardiya Gulariya Road Bardiya

Contractor:
Kumar Shrestha
Nirman Sewa Pvt. Ltd.

05 Bheri Babai Diversion Project Surkhet

Contractor:
Raman Construction

06 Bheri-Babai Multipurpose Project Bardiya

Contractor:
Kalika Construction Pvt. Ltd.

07 Bir Hospital Surgical Building Mahaboudha, Kathmandu

Contractor: Sharma & Company Pvt.Ltd.





FE 500 MA.

08 B&C Medical College

Birtamod, Jhapa

Contractor:
Siddhababa Construction
Pvt. Ltd.

09 Butwal- Bhairahawa Highway Project

Butwal-Bhairahawa

Contractor:
Rayamajhi Construction
Pvt. Ltd.

10 Chobhar Dryport

Chobhar, Kathmandu

Contractor:
Shanxi- Ashish JV

11 Dekhatbhuli Bridge

Dodhara, Kanchanpur

Contractor:
Lumbini-Rajendra-Kumar
Shrestha JV

12 Disaster Resilience of School Project

(96 School Buildings)

Contractor:
Khani Nirman Sewa Pvt. Ltd.



13 Dharahara Reconstruction Project

Sundhara, Kathmandu

Contractor:
GIETC-Raman JV



JOR PROJECTS

14 **Earthquake Emergency Assistance Project**
(52 School Buildings)

Contractor:
Sharma-Danfe-Khani JV

16 **Godawari Sunrise Convention Center**
Godawari, Lalitpur

Contractor:
KC- Samanantar JV

15

Federal Parliament Building

Singhadurbar, Kathmandu

Contractor:
Tundi- SHEC JV

17 **Gwarko Flyover Project**
Gwarko, Lalitpur

Contractor:
Ashish-Samanantar-Religare JV





FE 500 MA.



18 Hotel Saffron CK Pvt. Ltd.

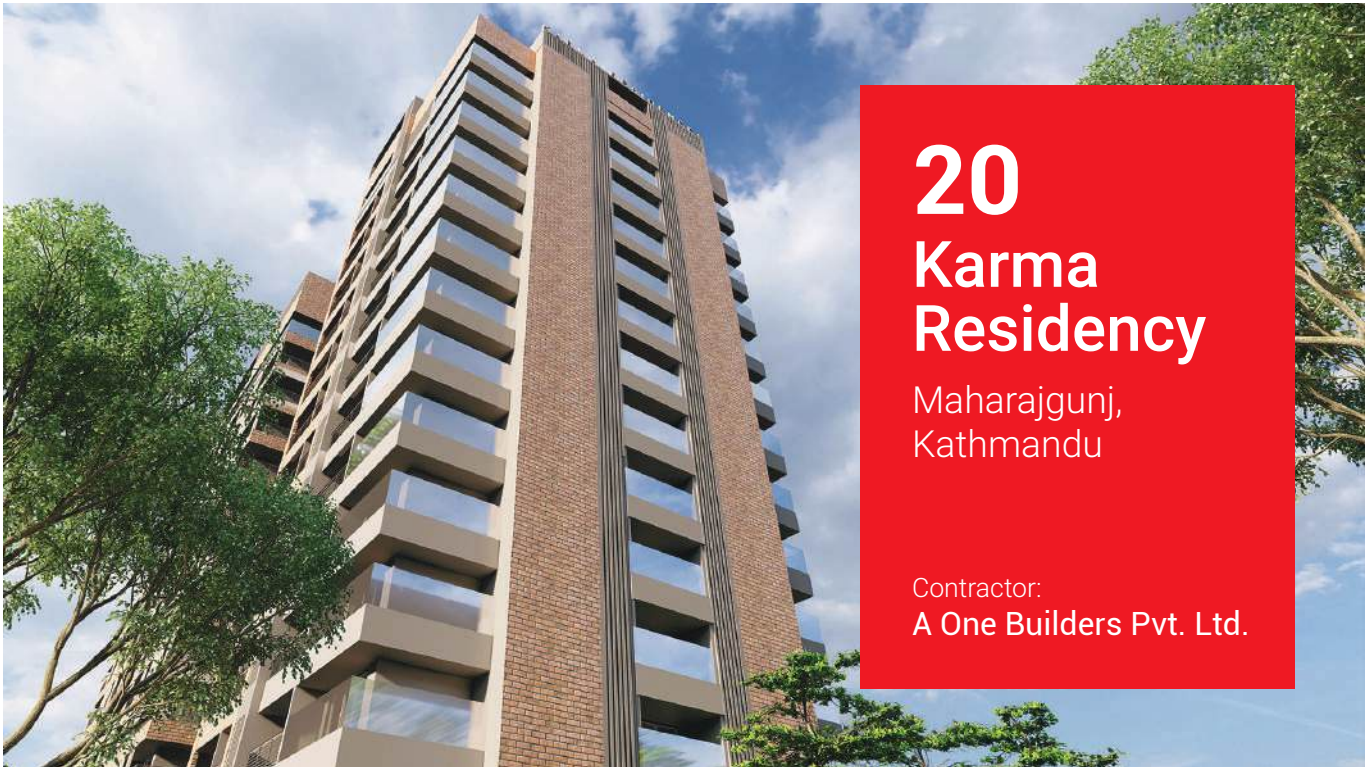
Butwal

Contractor:
Sharma and Company Pvt.Ltd.



JOR PROJECTS

19 Hetauda Tandi Transmission Line Project Hetauda
Contractor: ICOMM Tele Ltd. India



**20
Karma
Residency**

Maharajgunj,
Kathmandu

Contractor:
A One Builders Pvt. Ltd.

21 Karnali Bridge
Bholaghat & Chiplaghat

Contractor:
Ank Construction Pvt. Ltd.

**22 Kathmandu-Terai /
Madhesh Fast Track**
Package-3

Contractor:
Kumar Roshan-Sichuan JV

**23 Kathmandu-Terai /
Madhesh Fast Track**
Package-7

Contractor:
Xingrun- Ashish-Tundi JV

**24 Kohalpur Surkhet
Transmission Project**
Kohalpur

Contractor:
RS Infra Project Pvt. Ltd.



FE 500 MA.

25 Lumbini Cable Car

Butwal, Palpa



Contractor:
Sharma & Company
Pvt. Ltd.





JOR PROJECTS

26 Madhya Pahadi Rajmarga East-West

Contractor:
Elite Construction Pvt. Ltd.

27 Mahakali Bridge Project

Dodhara, Kanchanpur

Contractor:
Kumar- CFEC JV

28 Mahakali Irrigation Project Tanakpur Main Canal, Kanchanpur

Contractor:
Tundi Construction Company Pvt. Ltd. /
Kumar-Swachhanda - Sharma JV

29 Maulakali Cable Car Gaidakot

Contractor:
Religare Construction Pvt. Ltd.



30 Nagdhunga Tunnel Construction Project

Nagdhunga, Kathmandu

Contractor: Hazama Ando Corporation





FE 500 MA.

31 Nepal Rastra Bank Thapathali , Kathmandu

Contractor: Bilil-Contech JV



32 Panchkhal Urban Water Supply & Sanitation Project

Panchkhal, Kavre

Contractor:
Huashui-Kankai JV

33 Postal Highway Project

Hulaki Sadak, Janakpur

Contractor:
Hem Construction Pvt. Ltd.





JOR PROJECTS

34 Rani-Jamara-Kulariya Irrigation Project

Kailali

Contractor:
Tundi Construction Pvt. Ltd.

35 Railway Bridge

Mahottarai, Sarlahi

Contractor:
ANK-Lumbini-Ashish JV
ANK-Lumbini-Sharma JV

36 Rapti Bridge

Dang (Sisahaniya,
Jahare, Satbariya)

Contractor:
ANK-Lumbini-YP JV /
Sharma- ANK JV

37 Remote Aircraft Parking Project

TIA, Kathmandu

Contractor:
Tundi Construction Pvt. Ltd.

38 Rotary Building

Thapathali, Kathmandu

Contractor:
Tundi Construction
Pvt. Ltd.



39 Siddhartha Hotel

Bhairahawa

Contractor:
Co-Design Pvt. Ltd.

40 Sindhuli Bardibas Road Project

Sindhuli

Contractor:
Hazama Ando Corporation

41 Sukraraj Tropical Infectious Disease Hospital

Teku, Kathmandu

Contractor:
HTC Construction Pvt. Ltd.

**AMBE
STEELS**

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FE 500 MAJOR PROJECTS

42 **Summit Residences**

Sanepa, Lalitpur

Contractor:
Sharma & Company Pvt. Ltd.

43 **Super Dordi Hydropower Project**

Lamjung

Contractor:
Bajraguru Construction Pvt. Ltd. /
BP Construction Pvt. Ltd.

44 **Ultra Modern Terminal Building**

Nepalgunj Airport

Contractor:
Sharma & Company Pvt. Ltd.

45 **Upper Hugdi Hydropower Project**

Gulmi

Contractor:
High Himalayan Hydro
Construction Pvt. Ltd.



FE 500D MAJOR PROJECTS

01 Bheri-Babai Diversion Project

Surkhet

Contractor:
Raman Construction Pvt. Ltd.

02 Global IME Insurance Building

Panipokhari, Kathmandu

Contractor:
Nepal Adarsha Nirman Company Pvt. Ltd.

03 Horizon Park View Apartments

Retrofitting / Dhapasi, Kathmandu

Contractor:
Tundi Construction Pvt. Ltd.

04 Karma Residency

Maharajgunj, Kathmandu

Contractor:
A One Builders Pvt. Ltd.

05 Kathmandu View Tower

Ratnapark, Kathmandu

Contractor:
Swachanda-Jaleshwore-BKOl JV

06 Kathmandu Terai Madesh Fast Track

Package-3

Contractor:
Kumar Roshan-Sichuan JV

07 Madan Bhandari Institute of Health Science (MBIHS)

Hetauda, Makawanpur

Contractor:
Nava Srijansil Construction Pvt. Ltd.

08 Nagdhunga Tunnel Construction Project

Nagdhunga, Kathmandu

Contractor:
Hazama Ando Corporation

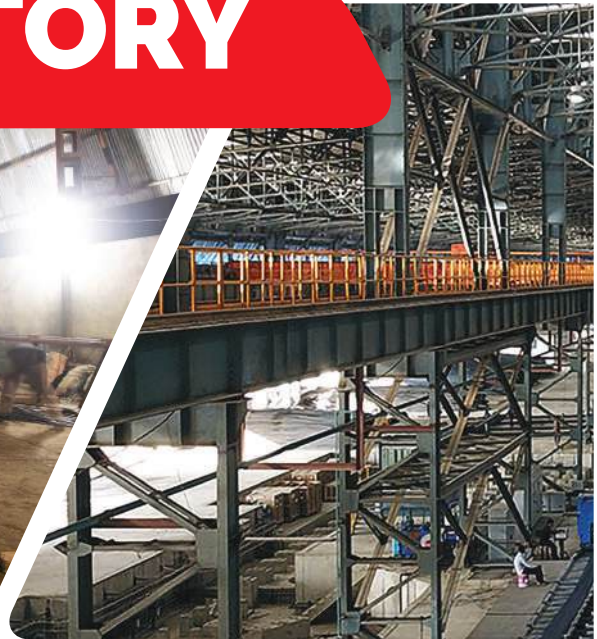
09 200 Bed KIOCH Kathmandu Children Hospital

Kathmandu

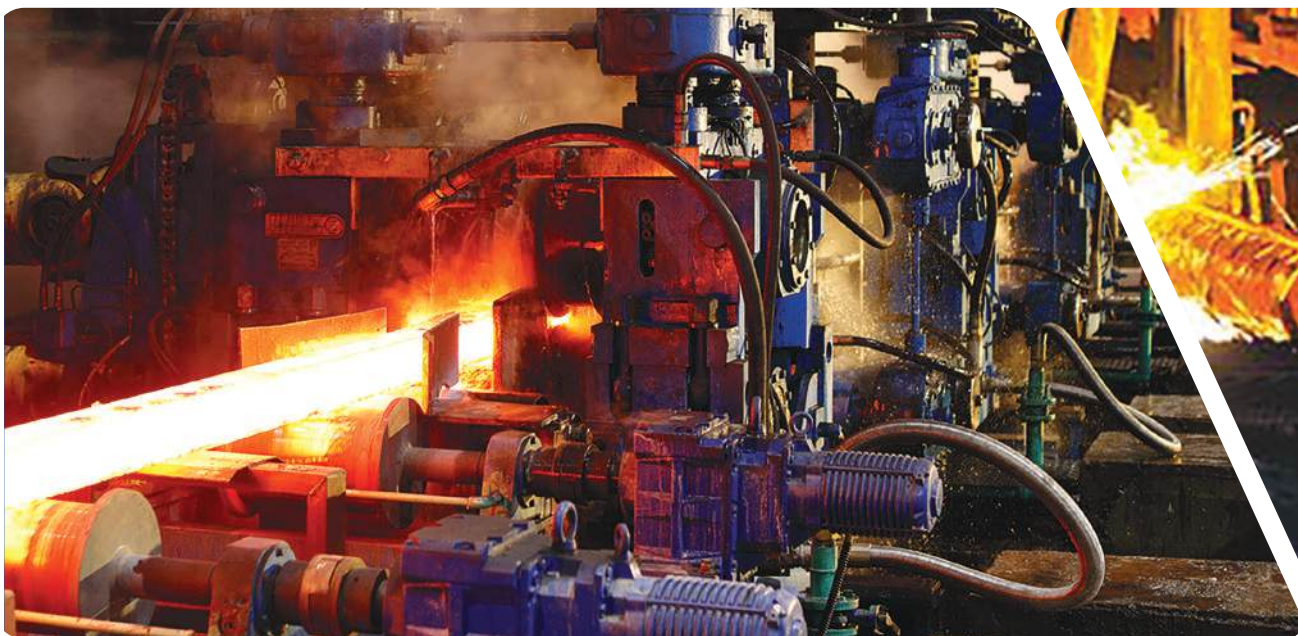
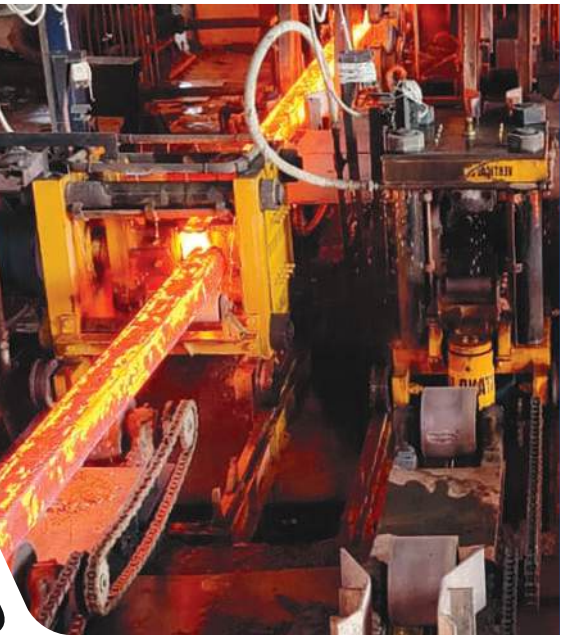
Contractor:
Contech Pvt. Ltd.



INSIDE OUR FACTORY



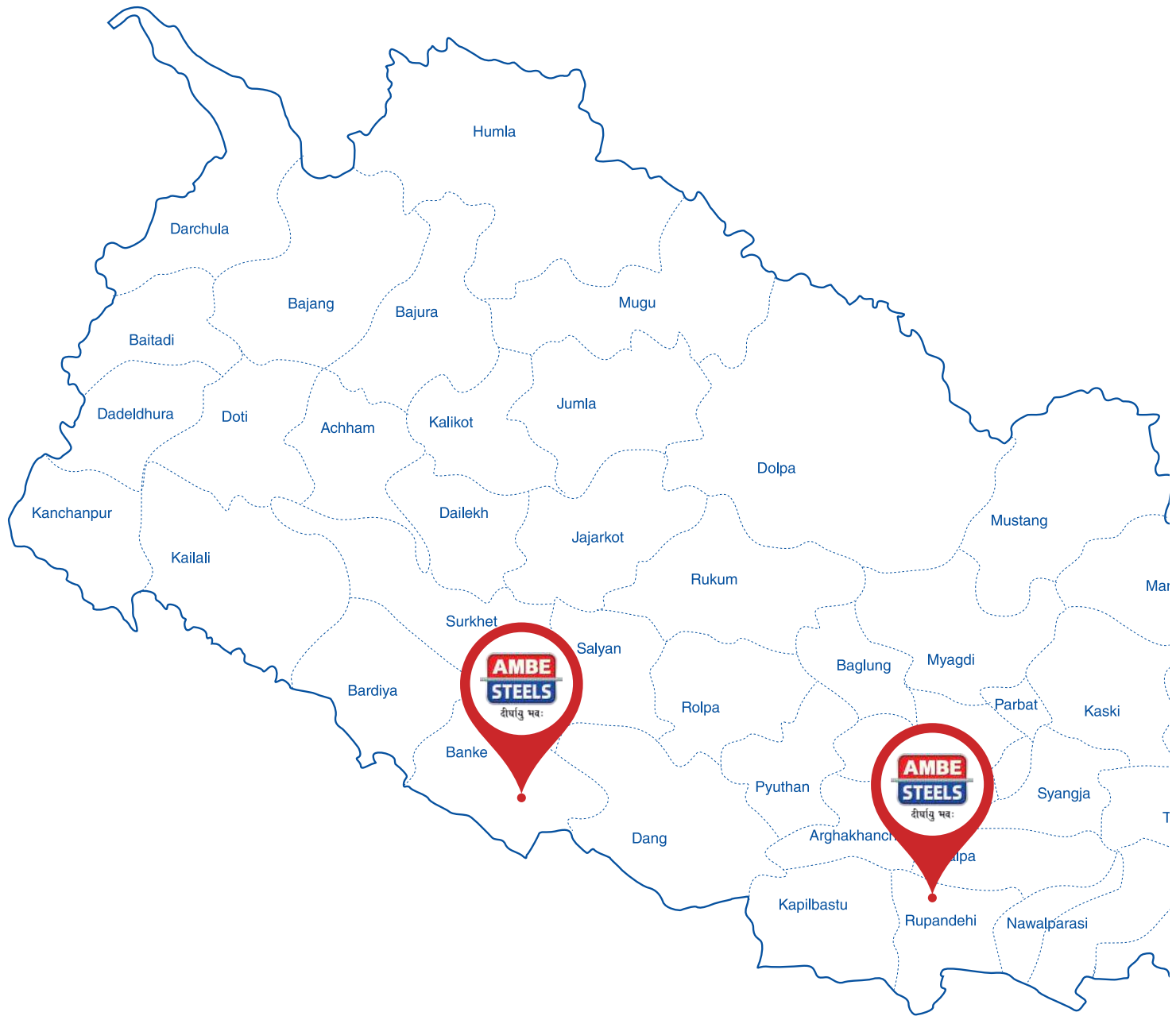








OUR





LOCATIONS

Ambe Group

Head Office, Kathmandu

Ambe Steels Ltd.

Bhairahawa, Rupandehi

Jay Ambe Steels Ltd.

Nepalgunj, Banke

Ambe Cement Pvt. Ltd.

Parwanipur, Parsa

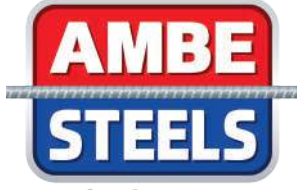
Riddhi Siddhi Cement Ltd.

Hetauda, Makawanpur

Shaurya Cement Industries Ltd.

Mirchaiya, Siraha





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